



# DECEMBER NEWSLETTER 2024

WE EXIST TO:



For to us a child is born, to us a son is given, and the government will be on his shoulders. And he will be called Wonderful Counselor, Mighty God, Everlasting Father, Prince of Peace. Of the greatness of his government and peace there will be no end – Isaiah 9: 6-7

## WELCOME TO *The Kimberley*

Get insights into the region's history and heritage before your arrival. Supported by CRCNA, this valuable guide enhances your experience and fosters meaningful connections with Kimberley Aboriginal communities.

Purchase now for just \$39. [Get it HERE!](#)







# MONEY TALKS

This year, we have collaborated with Warringarri Media and recorded the Money Talks radio program. This was done as a service to our community to help people feel more comfortable around managing their money and having greater control over their finances. Christmas time can be a time when people certainly need some extra help with their budgets, so be sure to seek help from those in our region who offer free support services, so you don't start the new year in debt.

You can listen to the Money Talks episodes on Spotify. For those who want Indigenous perspectives on Kimberley matters, we encourage you to go and view the Youtube October recording of Blak Visions for the Future Forum, a collaboration between Kimberley Jiyigas and Warringarri Media. It was a powerful panel conversation with an all-Indigenous panel on our most pressing issues.



**Warringarri Media**



**Blak Visions**  
FOR THE FUTURE  
OF THE EAST KIMBERLEY

A Community Forum  
Hosted by Warringarri Media and Kimberley Birds

**4.30pm - 6.45pm**  
Wednesday 16 October 2024

Our venue – 2229 Speargrass Road Kununurra  
with BBQ and food afterwards

MC – Natasha Short and an all-Indig panel  
David 'Joolama' Newry – Mirima Dawang Woorlab-gerring  
Language and Culture Centre  
Mary Baird – OVAHS  
Dean Cox – Headspace Kununurra  
Kia Dowell – Geelinyem Limited  
Shannon Lockyer – Town Planner

LIVE STREAM on Warringarri Media Facebook & YouTube

IBA wunani keyassets Job Pathways

For more information contact [marketing@warringarri.com.au](mailto:marketing@warringarri.com.au) or 08 9188 2214



**FUTURE WEAVERS**

*"Back yourself!  
Walk into a room, and own it"*

Cherie Sibosado



**Kimberley JIYIGAS**

**Indigenous  
Owned & Operated**

Kimberley Jiyigas (Birds) is a 100% Indigenous Owned and Operated Consultancy Service in the Kimberley. We can support with:

- Facilitation
- Speaking Gigs
- Offering Indigenous Insights
- Project Management
- Reconciliation Action Plans
- Indigenous Female Mentoring Initiatives
- Closing the Gap Targets

plus much more.

[admin@kimberleybirds.com.au](mailto:admin@kimberleybirds.com.au)  
[www.kimberleybirds.com.au](http://www.kimberleybirds.com.au)





This year, we connected with the Murra program through the Melbourne Business School. This initiative connects Indigenous businesspeople from throughout the nation, thus providing a network of people that can inspire you, in your business pursuits. The master classes are delivered by experienced facilitators and keep you focused on the fundamentals of business, so you can be informed and purposeful in your business.







# World Indigenous Business Forum

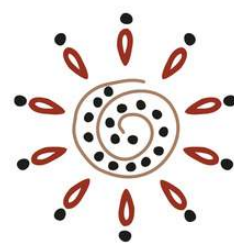
We were representing mob in Albuquerque New Mexico recently, when we attended the World Indigenous Business Forum, (WIBF) alongside some of our Australian peers. This was a great opportunity to connect with people leading important projects in their respective communities, globally. Successful models or templates can be adopted between Indigenous peoples, and should be regarded as valuable and sensible. Never before has it been so easy to connect with people from around the world and talk about global narratives, opportunities and events. How can we work together to challenge the deficit manner in which conversations persist around Indigenous affairs? Events like the WIBF is where you can find these kinds of individuals. In 2025, the World Indigenous Business Forum will be held in Melbourne, for those who wish to experience it.







# Maganda Makers



**EMPOWERING KIMBERLEY ABORIGINAL WOMEN  
TO BUILD WEALTH THROUGH BUSINESS**

If you haven't been following our work on Maganda (mug-an-dar) Makers this year, follow our Facebook page to keep up with the news in this space. We are supporting Kimberley Indigenous women to grow in confidence when it comes to operating their own businesses and connecting them to others within our community, so they have a network of women to champion them in their business dreams.

We love how the narrative is changing so positively, and how we are seeing more women helping and encouraging their peers, without hesitation. We have monthly yarning circles in all 6 towns across the Kimberley, hosted by the Club Connectors, so please ladies - join us at these gatherings to share the journey.

Just recently, we have rolled out our pilot initiative Sugarbag, where Indigenous women have been able to apply for small grants to help them buy supplies for their business etc. A big welcome to Siana Cork our deadly new Program Coordinator of Future Weavers (the broader movement which Maganda Makers sits within) and Olive Knight as our Patron and Mitch Torres, our new Vice Captain.

We acknowledge the many allies who have contributed to funding this initiative, in particular the Paul Ramsay Foundation, who joined us at the Future Weavers Forum in Broome in October.

Stay tuned for more updates on how we will continue to support women into 2025 and beyond, including our 2025 womens business and leadership camp.



*Kununurra Club  
Connector:*  
Tanya McLean



[www.magandamakers.business](http://www.magandamakers.business)

## Broome Maganda Makers Yarning Circle



L-R: Monique Lie Levre & Yisah Ozies (Club Connectors), Dena Gower, DeDe Woods, Aggie Pigram, Marani Greateorex, Halina Kolatonicz and Kylie Gibson



# INDIGENOUS VOICES



This year, numerous opportunities have been received to speak at various events, and this has allowed a platform to amplify Indigenous perspectives and voices. Every invite presented a chance to offer Indigenous insights, and we never ceased to be amazed at how the information being presented, appears to be a “revelation” to the audience, despite being common knowledge to us as Indigenous people. This highlights the importance of having Indigenous voices at decision making tables and having access to competent, experienced and motivated people, who can provide valuable insights to ANY Kimberley work team, on how to get the best outcomes for people across our Kimberley community.

Since Indigenous people are a MINORITY group, its important for service providers to grasp this understanding and quickly identify people with whom it can lean on for cultural insights and support, so all efforts are not in vain and all endeavours are given the best chance of success. Please make the time to do some research on Indigenous consultants and/or advisors in your region that may be able to support you execute your plan.

Since outcomes in the Kimberley are so atrocious, it would suggest that Indigenous consultants should never be out of work – and should be continually engaged to give direction to staff who have Indigenous clients.

# Reconciliation Action Plans



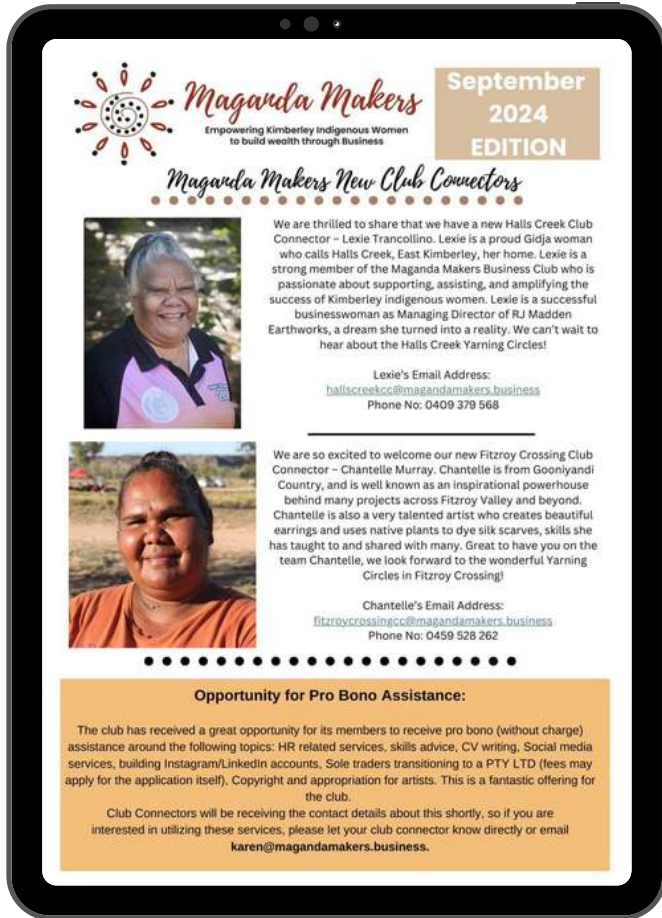

What if Kimberley Jiyigas prepared something equal to a Reconciliation Action Plan – but exclusive for the KIMBERLEY REGION? Imagine how revolutionary that would be if service providers could see the value of such an offering? This is exactly what has been prepared and can be of immense value to you and your organisation. Not only have we prepared the introductory Welcome to the Kimberley pack – a taste for newcomers into the region, but we can also help you develop a plan that helps you deliver the best possible outcome for the people you serve, by putting a cultural lens over how you deliver services and where to focus your energy and resources.

Contact us for an early conversation so you can get the year started in the best way possible, by leaning on the lived experience of people who can help to guide your company or organisation to be able to provide the practical support that is so desperately needed by those that receive support services in our region.



CLICK HERE TO READ AN EARLIER  
MAGANDA MAKERS NEWSLETTER

SIGN UP TO CONTINUE RECEIVING THEM



**Maganda Makers**  
Empowering Kimberley Indigenous Women  
to build wealth through Business

September  
2024  
EDITION

*Maganda Makers New Club Connectors*

We are thrilled to share that we have a new Halls Creek Club Connector - Lexie Trancollino. Lexie is a proud Gidja woman who calls Halls Creek, East Kimberley, her home. Lexie is a strong member of the Maganda Makers Business Club who is passionate about supporting, assisting, and amplifying the success of Kimberley indigenous women. Lexie is a successful businesswoman as Managing Director of RJ Madden Earthworks, a dream she turned into a reality. We can't wait to hear about the Halls Creek Yarning Circles!

Lexie's Email Address:  
[hallscreekcc@magandamakers.business](mailto:hallscreekcc@magandamakers.business)  
Phone No: 0409 379 568

We are so excited to welcome our new Fitzroy Crossing Club Connector - Chantelle Murray. Chantelle is from Goonyandi Country, and is well known as an inspirational powerhouse behind many projects across Fitzroy Valley and beyond. Chantelle is also a very talented artist who creates beautiful earrings and uses native plants to dye silk scarves, skills she has taught to and shared with many. Great to have you on the team Chantelle, we look forward to the wonderful Yarning Circles in Fitzroy Crossing!

Chantelle's Email Address:  
[fitzroycrossingcc@magandamakers.business](mailto:fitzroycrossingcc@magandamakers.business)  
Phone No: 0459 528 262

**Opportunity for Pro Bono Assistance:**

The club has received a great opportunity for its members to receive pro bono (without charge) assistance around the following topics: HR related services, skills advice, CV writing, Social media services, building Instagram/LinkedIn accounts, Sole traders transitioning to a PTY LTD (fees may apply for the application itself), Copyright and appropriation for artists. This is a fantastic offering for the club.

Club Connectors will be receiving the contact details about this shortly, so if you are interested in utilizing these services, please let your club connector know directly or email [karen@magandamakers.business](mailto:karen@magandamakers.business).

# Sugarbag GRANT



ROUND 1 OPEN NOW  
BROOME AND DERBY

**\$250**

Eligibility Criteria Applies

PEARLS FOR  
KIMBERLEY  
GIRLS

A strong woman  
stands up for herself.  
A stronger woman  
stands up  
for everyone else.



WWW.KIMBERLEYBIRDS.COM.AU



*Siava Cork*

GOOD RETURN PROGRAM  
COORDINATOR, INDIGENOUS  
WOMEN'S ENTREPRENEURSHIP



# FIRST CLUB OFFERING FOR 2025!

## 'DREAM BIG, START STRONG' WORKSHOP

**Maganda Makers**  
DIGITAL SKILLS BY INDIGENOUS FOR INDIGENOUS

**OCEANIA DIGITAL X**  
DIGITAL SKILLS BY INDIGENOUS FOR INDIGENOUS

**ODX and Maganda Makers' 1-Day Workshop**

### Dream Big, Start Strong

**Tahnee Marsh** (Speaker)  
**Hoozie Chapman** (Speaker)  
**Karen Tari** (Expert Speaker)  
**Anna McCoy** (Expert Speaker)  
**Maree Cutler Napora** (Expert Speaker)

**Join our expert-led workshop!**

Learn about:

- Your DEADLY Business Basics
- Shaping Your Business
- eCommerce
- Artificial Intelligence (AI)
- Digital Marketing
- Content Creation
- Your Brand

**SIGN UP NOW!**

**MADE POSSIBLE BY:**

**FRRR**  
Foundation for Rural & Regional Renewal

**February 7, 2025**  
**9:00 AM - 3:00 PM**

We've listened to your feedback, and in collaboration with the dynamic Oceania Digital X (ODX), we're excited to present the 'Dream BIG, Start STRONG' Business Workshop. This exclusive one-day online workshop, being offered free of charge to club members, will be packed with essential tools to help you launch or refine your business. Whether you're starting from scratch or need some guidance, this workshop will cover key topics like registering for an ABN, naming your business, tips for creating business plans, digital marketing, content creation, AI, and more.

**Date: Friday 7th February 2025**

**Time: 9am – 3pm**

**Expression of Interest Link:**

**<https://bit.ly/dreambigstartstrong>**

The club extends its heartfelt thanks to Oceania Digital X for making this workshop possible through their amazing skills, expertise, and generous financial support provided by the Foundation for Rural & Regional Renewal. Don't miss the opportunity to make your business DEADLY!

***This year we have seen a huge number of Indigenous women stepping into their power, and doing incredible things across our Kimberley community – and across the globe. We try to share and promote all the wonderful work that is happening by showcasing their successes. We would like to take this opportunity to congratulate each and every one for their amazing accomplishments, and commitment to excellence. We wish you continued success in your endeavors.***





# OUR CLIENTS



Next year will see a large volume of new work and fresh initiatives that we will be part of creating. We will keep you updated on those as they each progress, and come into their own fullness, but we are excited and blessed to be part of so many enriching projects, that can result in having a real benefit to local people. We are thankful to all those that continue to support our work, and who are our true allies in this space – we truly appreciate you. We can recognise that there is so much work that has been left undone, but we are slowly and surely making a positive impact. We will continue to sow into the future, including investing in the next generation of people who can pick up the mantle and contribute to the vision of a brighter future. Past resources that have been produced by Kimberley Jiyigas can be used freely if they will benefit local people.



## FIND US ON



@KIMBERLEYBIRDS



@BIRDSATAFEATHERSHOPTOGETHER

## CONTACT US ON



ADMIN@KIMBERLEYBIRDS.COM.AU



0409 156 756