

### DECEMBER NEWSLETTER 2023



We wish you and your family a safe and enjoyable Christmas

and a wonderful new year.



Have you been listening to our Yarning Business on the radio? In keeping with our vision to amplify the voices of Aboriginal women, we have been privileged to share the stories through another new series of podcasts this year.

We thank our partners at Good Return and Warringarri radio for their support and other radio networks that are also sharing these stories via their channels.

If you have missed these episodes - please listen to them HERE



Amplify Indigenous women's voices

Promote Indigenous culture

Empower more women into business

- Jaja



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### WELCOME TO The Kimber Ley AN ONLINE INTERACTIVE RESOURCE FOR THOSE WHO ARE ...

- Intending to either visit, tour or work in the Kimberley region
- Curious to know more about Australian Indigenous Culture
- Wanting to grow your understanding of & effectively engage with local people
- Keen to listen to Indigenous content podcasts, featuring Kimberley Indigenous women
- Wanting to read personal stories in our digital magazine Kimberley
   SHEro
- Interested to learn some local language words
- Wanting to download and complete your own personalised Reconciliation Action Plan (RAP)

The online resource includes short videos, a workbook, useful links including podcasts & more!



## WELCOME TO The Kimberley

Are you a visitor or a new worker to the Kimberley region? Would you like to know more about the local Aboriginal people?

Then purchase our digital resource "Welcome to the Kimberley" and learn your way around our beautiful region before you arrive, including a little about the descendants of the original occupants of the Kimberley.

Through support from CRCNA, this valuable resource pack is a handy guide to assist you, and will provide a deeper and richer experience, allowing you to engage more effectively with Kimberley Aboriginal people. It represents great value at only \$39 and can be purchased HERE

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# **EMPOWERED COMMUNITIES**

We have been supporting Empowered Communities East Kimberley Binarri-binyja yarrawoo (BBY) throughout 2023 with their communication via e-newsletters, webinars, and social media. BBY continues in its leadership and advocacy for reform on behalf of Aboriginal people and its opt-in members throughout our region. Keeping messages up to date and in formats that Aboriginal audiences can understand is important, while keeping key stakeholders abreast of our agenda and how we are working collectively for change.

Please follow the Empowered Communities Facebook page for updates and sign up to receive their newsletters for the latest news.



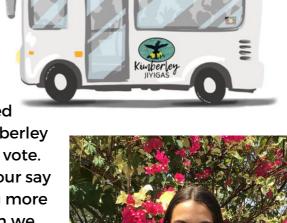
### AUSTRALIAN ELECTORAL (OMMISSION

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The Australian Electoral Commission (AEC) has engaged Kimberley Jiyigas to provide education and support to Kimberley people about elections and the importance of enrolling to vote. Enrolling and voting is one way that each of us get to have our say in Australia's democracy. One way that we are encouraging more people to talk about this subject, is through the animation we have created. You may have already seen it on our Kimberley Birds Facebook page, but please <u>click here</u> to watch it again, this time in Kimberley Kriol!

This is a handy resource for us to communicate with our audiences and helps us to present information in a way that is understood by our target audience.

Do you work closely with Aboriginal groups? Would you like to collaborate with us to put another Aboriginal language on our animation? Please get in touch with us and we will discuss that option with you. Follow our facebook page, <u>Kimberley Politics</u>, for more information







Are you looking for an Aboriginal woman to speak at one of your upcoming events? Contact us - we know lots of very knowledgeable Aboriginal women who could be interested in making a contribution to your event, by adding their unique local perspective based on lived experiences.

Be sure to get in early and reserve your speaker as soon as possible for 2024. We also look forward to speaking at various booked events, early next year, to share the important work we are undertaking in the Kimberley region, of supporting women, sharing their stories and influencing social change.

See our full range of services and ask us how we can help you achieve the outcomes in 2024. We provide obligation free quotes.

https://kimberleybirds.com.au/services/

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# Magarda Makers



### EMPOWERING KIMBERLEY ABORIGINAL WOMEN TO BUILD WEALTH THROUGH BUSINESS

Are you a Kimberley Aboriginal woman that is interested in starting a business or being supported on your business journey? Then contact our Maganda Makers team to see what resources, tools and support might be available to help you reach your goals!! Maganda (pronounced "Mug- gan- dar") Makers is a place where you will find women who want to support you and will celebrate with you when you win!

If you are already part of the Maganda Makers club, we hope you took part in our recent survey to give us the feedback we need, to improve our support to you. This is especially important as Maganda Makers go through a season of transition and expansion into other regions. More Aboriginal people – especially women - leading successful businesses is one way we can create positive social change in our communities. Visit our website or follow us on social media for updates and encouragement!

Maganda is a Jaru word - a language in the East Kimberley, meaning "Tomorrow". It is a collaboration between Kimberley Jiyigas, Menzies and Good Return. Get in touch or read more about our work at our website, see below.

admin@magandamakers.business https://magandamakers.business/







Are you an Aboriginal woman who wants to access deadly resources on how you can take control over your finances?

Kimberley Jiyigas was funded by Indigenous Business Australia (IBA) this quarter to deliver the Wealth for Purpose initiative which targeted Kimberley Aboriginal women and gave them access to qualified professionals to discuss their money matters.

These resources were created specifically for Aboriginal women with an understanding of the cultural backdrop and historical context to inform the development of the resources. The overwhelming positive feedback received from local women on this strengths-based initiative, shows how much effort still needs to be invested into the area of growing the confidence of women when it comes to money management. We can also facilitate this material to groups of Aboriginal women, interested in financial well-being. Watch out for our new Superhero Character, Nangari Sherose who we introduced on the Wealth for Purpose project, but who will be helping us with our future initiatives!

Look up <a href="https://wealthforpurpose.com.au/">https://wealthforpurpose.com.au/</a> for more information.





### EARLY DIVERSIONARY SUPPORT NETWORK (EDSN)

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We are providing support to the Department of Communities to promote the Early Diversionary Support Network (EDSN) to families living in the East Kimberley. This is a free service available to people who need extra support to keep their families strong. This service is being provided through Key Assets and is a single-entry point for Parents and Carers who are not already receiving assistance, but who need extra help. For more information, please see our deadly new posters and watch the EDSN promo video HERE



### **FIND US ON**



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Kimberley Jiyigas (Birds) is a 100 percent Indigenous owned and operated consultancy agency based in Kununurra in the East Kimberley.

Follow us on social media to stay up to date with our news and activities, and feel free to contact us for more information.