

SEPTEMBER 2022 NEWSLETTER

KIMBERLEY BIRDS OFFERS A WIDE AND VARIED NUMBER OF SERVICES THROUGHOUT THE KIMBERLEY AND BEYOND



Our services are

- Cultural and Community Intelligence
- Female Leadership and Mentoring
- Events and Project Management
- Female Business Development and Coaching
- Contact us for a free quote on how we can help you accomplish your goals!

Ne existo:

- Promote Australian Indigenous Culture
- Amplify Indigenous Women's voices
- Empower First Nation women around the world by enabling business opportunities



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SUPPORTING KALUMBURU ENTERPRISES

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In late July, we visited the remote community of Kalumburu to see the Tramulla women and continue our conversations on the importance of collective leadership and self empowerment.

Supported by Enterprise Partnerships WA, we continue to collaborate with our partners to encourage social enterprise, even in remote locations, to create a sense of ownership, while building on local leadership and vision. You can find out more about EPWA and Tramulla online through Facebook and website.



Would you like to learn more about Indigenous Businesses in the Kimberley?

Join us for a live webinar on Friday 16 Sep and hear directly from some of our most experienced women who can provide some great insights into how local Indigenous businesses can create social changes.

Our guests are Mitch Torres, Cissy Gore Birch, Haylee Rivers and Kia Dowell, hosted by Natasha Short.

Online Tickets are just \$29 OR Ticket PLUS Digital link to Kimberley SHEro magazine <u>You can purchase yours here.</u>



LIGHTING THE SPARK

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Throughout May and June 2022, Kimberley Birds, in conjunction with Young Change Agents, hosted information sessions throughout the Kimberley targeting young Aboriginal women aged between 14 to 24, to introduce the idea of 'business' to them as a means of creating an income stream, whilst creating positive social change through business.

Thanks to all that helped us with this initiative , we were pleased to support 5 young women with a \$400 grant each to continue in their small business endeavours.



The grant recipients were: Anisah Bin Omar Rikisha Riley Tyra Hayward Charlotte Sampi Cassidy Dempsey





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On Wednesday 29th June 2022 participants will be able to pitch their business idea to potentially secure \$1000 to start their business journey. How Deadly!



WORKSHOPS

Halls Creek 17th & 18th May Fitzroy Crossing 19th & 20th May Broome 14th & 15th June Derby 16th & 17th June Kununurra 21st & 22nd June



GET UP, STAND UP, SHOW UP

Kimberley Birds was pleased to support local Indigenous catering business Blak Tapas during our NAIDOC week celebrations in July in Kununurra.

Blak Tapas hosted a Business Expo, showcasing local Indigenous businesses while serving some delicious food for guests. It was a great success and enjoyed by all.





Social Enterprise World Forum

This exciting event is taking place in Brisbane in late September and a number of Kimberley Aboriginal women will be travelling to this forum and have an opportunity to speak. We would love for you to join us, especially if you are already in the area.

Online digital and in person tickets can be purchased via the <u>SEWF Facebook page.</u>

Enhancer Circle Initiative

The Self-Development and Self-Employment Enhancer initiative is now up and running for 20 of our deadly East Kimberley women who want to take their business to the next level. Over a period of 15 months, we will offer coaching and learning opportunities to get more local businesses off the ground and generating some income for their households. Our 2 day camp will be held in Kununurra on the 13 and 14 September for the participants of this program.

Our contact person is Christy Van Der Heyden - ekenhancercircle@gmaill.com

Our partners on this exciting project are the Co-operative Research Centre for Developing Northern Australia (CRCNA) and Westpac.



East Kimberley Self-Development and Self-Employment ENHANCER CIRCLE

Enhancing the self-development and self-employment skills of East Kimberley Indigenous Women through education modules and coaching.

East Kimberley Indigenous Women ASPIRING and EMERGING in Business are invited to participate in the EK SDSE Enhancer Circle. The Program offers business Education modules and coaching spread across 15 months (May 2022 to June 2023, excluding mid-Dec to mid-Jan). PLUS, join us at our On Country Camp, 13th and 14th September 2022 in Kununurra.

- Willingness to engage fully in the Program over the 15 months
- Can be currently employed or seeking employment or already in business (less than 2 years)
- Participant Criteria
- Aspiring and emerging in business, whether as a side hustle/part-time/full time in business
- · Have a/some business ideas that you want to explore and develop more
- Keen to enhance your self-development and self-employment skills
- Mobile phone with access to internet data
- · Access to, and use of, an email address
- · Able to arrange own transport to attend the modules and coaching
- · East Kimberley Indigenous women (language group) and are living in the East Kimberley

This program is valued at over \$4500 per participant and Cost is being offered at NO COST to 20 Kimberley Indigenous Women ready to take action on their business aspirations!



Christy Van Der Heyden

EK Enhancer Circle Co-ordinator

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https://kimberleybirds.com.au/ek-enhancer-circle/

Program Partners





MAGANDA MAKERS: EMPOWERING KIMBERLEY ABORIGINAL WOMEN TO BUILD WEALTH THROUGH BUSINESS

This is an ONLINE Business Community Hub.

We are creating spaces for Aboriginal women to be supported in business, so like our Facebook page and join our Mighty Networks app to engage with other women who have got a business vision for their future. Visit our Maganda Makers website if you would like more information, and to keep updated.

We have a number of Kimberley Aboriginal women who assist this initiative by being Business Builder Navigators (BBNs), throughout the region.

If you want to find out more, women connected to this initiative are Pat Torres, Tara Gower, Yisah Bin Omar, Rowena Mouda, Cissy Gore Birch, Lexie Trancollino, Sally Martin, Karen Tari, Haylee Rivers, Maree Cutler-Naroba and Natasha Short.

Please feel free to contact us direct if you want more information on this initiative at admin@kimberleybirds.com.au or check out our website <u>https://magandamakers.business</u>



Visit our shop Birds of a Feather Shop Together to support the women of our community in their small business operations. You can visit our online shop <u>here</u>

REPRINT OF MAGAZINE

Birds of a Feather Shop Together

> Did you miss out on purchasing a hard copy of our 'Kimberley SHEros and not so Secret Womens Business' magazine?

> > Good news, we have DONE a reprint!

Magazines are now ready for purchase via this link

Magazines are \$35 each plus \$12.95 postage and handling.

Digital copies can still be purchased for \$10





FIND US ON

@KimberleyBirds



<u> @Birdsatafeathershoptogether</u>

CONTACT US ON

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Kimberley Jiyigas is 100% Kimberley Indigenous Owned

Established in 2018, Kimberley Birds Pty Ltd is an Indigenous consultancy agency. We engage Aboriginal women to help get better outcomes for our community, in a manner that is both culturally appropriate and effective. Contact us for more information, or visit us on our various platforms to engage with our work. Kimberley Birds Pty Ltd - ACN: 58 654 579 316