

### APRIL 2022 NEWSLETTER

Amplify Indigenous Women's voices Promote Australian Indigenous Culture

Empower First Nation women around the world by enabling business opportunities



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## 'No more humbug'

In February, Kimberley Birds had the opportunity (online!) to be in Hobart for the national Elder Abuse Action Australia conference where we were able to share on our 'No More Humbug Reducing Financial Elder Abuse in our Communities' report. This work was completed in 2020 and needs to be widely promoted and shared, in support of our older generation. Please access our FREE resources on our <u>website</u> or via Kimberley Community Legal Service, who commissioned this project, so you are aware of how you can help our Elders to be safe from Financial abuse in our communities.



## INTERNATIONAL WOMENS DAY MARCH 2022

We launched our fantastic magazine 'Kimberley SHEros and not so Secret Womens Business' on International Womens Day. In the same week, all 250 hard copies were gone! This magazine is the first of its kind, and promotes our Aboriginal women by providing them a platform to share their own experiences with the world and so much more!

Special Thanks also to Kununurra Neighbourhood House for allowing us to speak at their IWD event, it was a lovely afternoon. You can still secure a copy of the Digital version of the magazine <u>here</u>.

offers a wide and varied number of services throughout the Kimberley and beyond, especially to get better outcomes for Indigenous people.

Our services are around Cultural and Community Intelligence, Female Leadership and Mentoring, Events and Project Management and Female Business Development and Coaching

Contact us for a free quote on how we can help you accomplish your goals!



# Story Telling Night

On Saturday 19 th March in Kununurra, we hosted a Story telling night at the Kununurra Library in conjunction with Centre for Stories. Tickets for this event quicky sold out, and we had the privilege of hearing from five women, including Rowena Alexander, Lee Scott Virtue, Ellen Ottenhof, Sarah Duguid and Tanya McLean, sharing their stories.

Our photos were taken by aspiring photographer, Miriwoong woman Anne Clarke. Storytelling is at the very heart of humanity and provides a great platform to let people learn about the experiences of others, and to understand other cultures.

This event was made possible by the Sponsorship of Dept of Local Government, Sports and Cultural Industries.



### DO YOU HAVE AN ASPIRING AND EMERGING BUSINESS IDEA??



Calling East Kimberley Aboriginal women who want to build their Capacity to establish their own business! EOIs NOW OPEN! The Self-Development Self-Employment Enhancer initiative is now open to all you deadly East Kimberley women out there who want to take your business idea further!

If you are willing to commit to 15 months of coaching and learning to get your business off the ground and start generating some income for your household, get in touch with our co-ordinator Christy Van Der Heyden at ekenhancercircle@gmail.com to express your interest!

Our partners on this exciting project are the Co-operative Research Centre for Developing Northern Australia and Westpac. Please view more <u>here</u>.

## Lighting the Spark 100 Girls initiative

Are you an Aboriginal woman aged between 14 and 24 interested in learning more about business? Our Lighting the Spark initiative is working with our young women throughout the Kimberley to join us in our workshops, which will be delivered by Kimberley Indigenous women targeting Kimberley Indigenous Women. Workshops will be held in May and June throughout the whole region.

#### Dates are:

#### Halls Creek 17 and 18th May, Fitzroy Crossing 19 and 20th May, Broome 14 and 15th June, Derby 16 and 17th June, Kununurra 21 and 22nd June

On Wednesday 29 th June any participant of this initiative will be able to pitch their business idea to secure \$1000 to start their business journey. We will have one East Kimberley winner and one West Kimberley winner. This money is for the purpose of helping our two winners establish their first business. How deadly is that!? Facilitators are Yisah bin Omar, Sally Martin, Pat Torres, Maureen O'Meara and Natasha Short.

This initiative is enabled through our partnership with Young Change Agents, and sponsorship received from Dept of Industry, Science, Energy and Resources. Please view more <u>here</u>.



### BIRDS OF A FEATHER SHOP

Visit our Birds of a Feather Shop Together to support the women of our community in their small business operations. You can visit our online shop <u>here</u>

Maganda Makers

### Empowering Kimberley Aboriginal Women to build wealth through Business.

We are creating spaces for Aboriginal women to be supported in business, so like our Facebook page and join our Mighty Networks app to engage with other women who have got a business vision for their future. We also have a number of Kimberley Aboriginal women who assist this initiative by being Business Builder Navigators, throughout the region. Visit our website for more information. Alternatively, please contact our Maganda Makers Marketing Support person Gabrielle Rahman at marketing@magandamakers.business



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Established in 2018, Kimberley Birds Pty Ltd is an Indigenous consultancy business based in the East Kimberley region. We engage Aboriginal women to help get better outcomes for our community in a manner that is culturally appropriate and effective. We offer a wide range of services from designing Strategic Plans to Speaking Engagements. Please contact us for more information or visit us on our various platforms to engage with our work.

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