



Kimberley  
JIYIGAS

DECEMBER 2020  
NEWSLETTER



EMPOWER // CONNECT // NETWORK

## Kimberley Girl, Still Kicking Goals

Kimberley Birds was pleased to support Goolari Media and their wonderful work through the Kimberley Girl program again this year. Kimberley Girl has been involved in the work of growing future leaders and continue to provide outstanding opportunities that challenge and expose local women to new adventures.

We congratulate every young woman that took part in the program in 2020, and especially acknowledge and congratulate the Kimberley Girl winner, Tallulah Bieundurry and Runner Ups Sophia Short and Melanie O'Neil.

Like the Kimberley Girl Facebook page and share their work with your networks.



We exist to:

1

Amplify  
Indigenous  
Women's  
voices

2

Promote  
Australian  
Indigenous  
Culture

3

Empower First  
Nation women  
around the world  
by enabling micro  
business  
opportunities

Kimberley Jiyigas is 'A movement of Kimberley Indigenous Women influencing Social Change.'



# East Kimberley Aboriginal Leaders and Women in Business Camp



In August, we were proud to work in close collaboration with Indigenous Business Australia and Yura Yungi Medical Service to host the inaugural EK ALWIB forum on Jaru Country in Halls Creek.

Many Ngarinngas (women) came from all over the East Kimberley to join the 2-day camp and have conversations about Leadership and Business. It was a fantastic event, that highlighted how much Aboriginal women love to get together and just share stories.



From that event, Kimberley Birds produced a Ngarinngas in Business 2021 Planner that promoted many local Indigenous Business Owners, as well as being our first product.



This event is expected to be hosted on an annual basis so please follow us on our social media page at Kimberley Birds to stay up to date with all our news.

If you missed the event, watch the short video(s) that were created to tell the story of that gathering.



## East Kimberley Job Pathways launches new NDIS Service

### OPEN DAY

**wayfinder**  
ABILITY GROWTH PATHWAYS

167 COOLIBAH DRIVE, KUNUNURRA

WEDS 28 OCT | 10AM - 12PM | BBQ LUNCH

Come and meet the folks behind the new Registered NDIS Disability Services Provider, Wayfinder! Enjoy a tour of our Short Term Accommodation facilities, a BBQ lunch, and a chat with Support Coordinator and NDIS Coordinator Jasmine Schubert about the services we can provide to you or your loved ones.



Kimberley Birds worked closely with EKJP to ensure a successful launch of their new NDIS Service 'Wayfinder' in Kununurra.

For those in our community living with a disability, we encourage you to make contact with any of the multiple and local services who may be able to help you get the support you need, so please contact Jasmine at [ndis@ekjp.org.au](mailto:ndis@ekjp.org.au) or call on 0467 900 242

# Funds Raised to Amplify Aboriginal Womens Voices



Through the support of Good Return, Kimberley Birds was able to 'pitch' to a Crowd Funding audience on the development of an Aboriginal Womens Voices Toolkit and raised an incredible \$55 000! WOW! Over the next 12 months, Kimberley Birds will record and release more Podcasts of Aboriginal women, followed by a number of these audios being transcribed, finally culminating into a published book. What incredible support to help promote our First Nations Womens Voices!

'Kaniny Nguurpa' is a Kimberley Aboriginal term meaning that women are the 'bottom people, of no significance or importance'. This project seeks to shine a light on women and amplify their voices, which will be done through written and spoken word. Learn more about this project by following us on Facebook, and joining us in celebration when its complete.

We would also like to sincerely thank Kimberley organisation Aarnja who have recently donated the amount of \$5000 for the same purpose of raising Womens voices. This will be added to our current work of the 'Kimberley Shero' Podcast so more people can hear the stories of our women. We have received some awesome feedback on the podcasts we have released, so we are excited to grow our listener numbers and raise greater awareness of our people and culture.



## KIMBERLEY JIYIGAS HAD ITS 2ND BIRTHDAY

We would like to thank all our wonderful supporters that have made the last two years in business so amazing.

We especially acknowledge the women who work quietly in the background, and that have contributed so much to the important work we seek to undertake in our community. It is especially exciting to work in an innovate space seeking to empower people through business development and being a part of opening new doors!







Kimberley Birds was excited to attend the inaugural Indigenous Angel Investor and Entrepreneur Masterclass with Minderoo Foundation in Perth recently and network with other Indigenous Business owners who are interested in supporting the development of new business concepts.

We will give you more updates on this subject in the new year.

# *Birds of a Feather, Shop Together....*

## Kimberley Birds new ONLINE Shop OPEN!

Check out our DEADLY new Online Shop and see what wonderful products you will be able to purchase through Kimberley Birds. New items will be added to the new store often, so keep up to date via our website and support local Indigenous business owners.

We reinvest 50% of our profits back into our community through our Empowering Aboriginal Women (EAW) Project so that's another great reason to support our work.

Visit our Shop at the link: [www.kimberleybirds.com.au/shop](http://www.kimberleybirds.com.au/shop)



## No More Humbug!!



One of our major projects and important pieces of work in 2020 has been done on behalf of the Kimberley Community Legal Services regarding Financial Elder Abuse happening in our Kimberley communities, otherwise known as 'Humbugging.'

Humbugging is a common issue happening with alarming regularity amongst our elderly population. Following thorough research and conversations with multiple stakeholders, Kimberley Birds has created a variety of resources in the 'No More Humbug!' toolkit to be used by service providers to help shine a greater light on this matter and thereby help to begin to address it through greater education and awareness. This is a community issue and we encourage everyone to do their part to help protect our Elders.

The 'No More Humbug' project will be formally launched at the KCLS AGM on the 10th December.

Watch the deadly animation that was created and see if you can recognise the Aboriginal voices we used!





# NAIDOC

With COVID 19 affecting the world, the usual July NAIDOC celebrations had to be deferred to November.

Kimberley Birds had the opportunity to speak at the Tafe NAIDOC event in Kununurra AND worked with Halls Creek community members and Coles to ensure the celebrations were enjoyed by everyone.



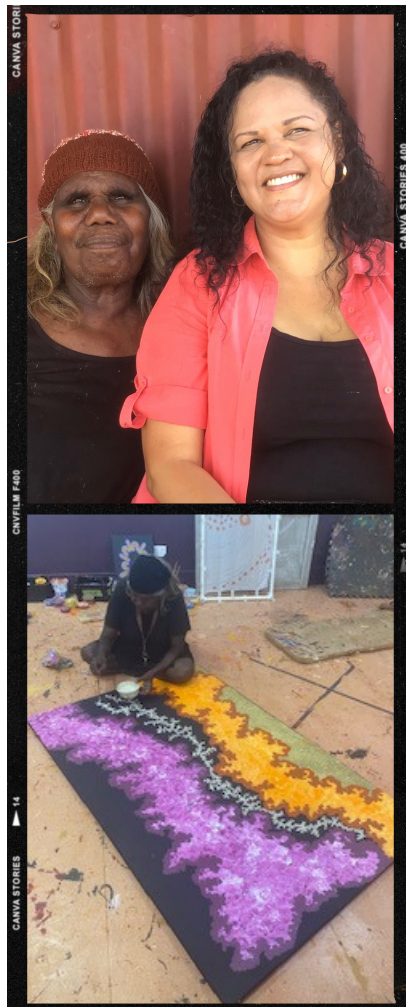
## BALGO Women and THE PIRIWA OP SHOP

In November, we were excited to travel to Balgo Community with Enterprise Partnership WA and build on the great conversations and work that EPWA has been growing with the local women.

Home of many language groups, including Kukatja and Ngarti, the Aboriginal women of Balgo are especially clever with their knowledge of bush plants and making multiple uses from bush material.

Through the Piriwa Op Shop, there is great opportunity to grow business aspirations and introduce local people to new ways of independence.

If you would like to support the work of the Piriwa Op Shop, please contact [clare@epwa.org.au](mailto:clare@epwa.org.au)



## Maganda Makers..... Kimberley Entrepreneur Program

In 2021, Kimberley Birds will begin a new 2-year pilot project in partnership with Good Return and Menzies Foundation. 'Maganda Makers' is a new initiative designed for the purpose of creating Kimberley Indigenous entrepreneurs, with women being our focus! Maganda is a Jaru word meaning 'Tomorrow'.

We are very excited by the prospect of working closely with key stakeholders and local people to increase the growth of Indigenous business owners and operators.

If you want to find out more about this project and see if you might be a suitable candidate to benefit from this initiative email us at [admin@kimberleybirds.com.au](mailto:admin@kimberleybirds.com.au)



*On behalf of the Kimberley Jiyigas network  
and our Advisors, we wish all our clients and  
supporters a wonderful Christmas Holiday  
Season and a very Happy New Year.*



[www.facebook.com/kimberleybirds](https://www.facebook.com/kimberleybirds)



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Kimberley Jiyigas is 100%  
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